

Porsche **eBike** Performance

Team Leader Field Support & Retail Marketing (m/f/d)

Immediately · Full time 40h/week · Ottobrunn near Munich



Team Leader Field Support & Retail Marketing (m/f/d)

Immediately · Full time 40h/week · Ottobrunn near Munich

At the headquarters in Ottobrunn near Munich, the Porsche eBike Performance GmbH develops and produces advanced drive systems for two brands: FAZUA with the focus on pioneering compact lightweights for agile e-bikes and under the brand name Porsche exceptionally powerful drive systems. FAZUA is a young, ambitious brand that has transformed the cycling industry in 2017 with its innovative drive system for agile, compact, lightweight (and extremely good looking) e-bikes. Since July 2022, we are a part of the Porsche eBike Performance GmbH. Our diverse, open-minded, ambitious (and fun) team is constantly seeking new, inspiring talents who will help us push boundaries to shape the future of e-bike technology.

YOUR TASKS

- You will lead the international field support and retail marketing team and support us in entering strategically important EU markets.
- You actively shape the brand presence in the specialist trade and thereby increase sales in the stationary trade
- You develop marketing and communication measures for the trade and put them into practice. In doing so, you are responsible for a seamless transfer of product, brand and service knowledge from the internal field support team via the bicycle manufacturer's sales department to the retail trade
- You will conduct dealer visits, dealer trainings and B2B events.
- You create digital and analogue training materials
- You create KPIs and derive the right measures from data, market and competition analyses in order to constantly develop our dealer network further

Porsche **eBike** Performance

YOUR PROFILE

- You have experience in field service and ideally in the bike industry
- You have an affinity for all things technical
- You enjoy being "on the road" but also working from home
- You have a very good command of German and English
- You already have experience in leading a team
- You are a strong communicator and have the ability to inspire others
- You have a pragmatic and proactive approach to your tasks
- You speak English at a native speaker level

YOUR BENEFITS

- We are a diverse and international team of creative minds, passionate bike nerds, and progressive thinkers
- You will see your ideas taking shape quickly: bring in your thoughts, challenge the status quo and see innovations being implemented soon
- You can work remotely from home equipped with top hardware. Yet, in Ottobrunn, right on the outskirts of Munich, our headquarters also feature nice rooms, a huge terrace, and the best colleagues
- Our location in the jaw-dropping Bavarian landscape offers a fantastic surrounding for rides. Take the chance to lease your dream bike on JobRad or simply grab one of our test bikes if available
- We try to live sustainability in everything we do – instead of just talking about it
- We are supportive of further education and foster ambitions of growth within the company
- We believe in regeneration and agility. Therefore, we offer 30 days of vacation for you to fuel up and find new inspiration

Porsche **eBike** Performance

Do you want to become part of the Porsche eBike Performance team? Send your CV and a short motivation letter including your availability and salary expectation to jobs@porsche-ep.com.

Your contact person: **Kristina van den Brink**
Phone: **+49 (0) 89 540 462 112**